

We are kicking off the summer with our Annual 5K and Family Fun Day! We will be hosted at Assabet Valley Regional Technical HS, for a fun day celebrating the individuals and families we serve. We expect more than 600 runners, walkers, and family fun day participants to join us! After the run/walk, participants will enjoy food trucks, activities, entertainment, and a resource fair.

**We hope you'll join us as a sponsor as we work to enhance the lives of people with autism.**

### EVENT SPONSOR (\$5,000)

- Prominent logo placement on event signage, shirts (600+), website, promotional materials, and emails
- Exclusive post on Social Media
- Mention in all event press materials and opportunity to participate in interviews
- Opportunity to speak during Opening Ceremony (live streamed)
- Tent (10'x10') at Family Fun Day (your choice of location)
- Opportunity to have a representative of your organization "dunked" in the Dunk Tank Events (live streamed).
- Opportunity to include giveaway or flyer in participant packets
- Lunch and Learn for employees
- 15 complimentary registrations

### FAMILY FUN DAY SPONSOR (\$2,500)

- Logo on event signage, shirts (600+), website, promotional materials, and emails
- Mention in all event press materials
- Mention during Opening Ceremony (live streamed)
- Tent (10'x10') at Family Fun Day
- Opportunity to have a representative of your organization "dunked" in the Dunk Tank Events (live streamed).
- 5 complimentary registrations

### RESOURCE FAIR SPONSOR (\$2,500)

- Logo on event signage, shirts, website, promotional materials, and emails
- Mention in all event press materials as Resource Fair Sponsor
- Mention during Opening Ceremony (live streamed) and all Resource Fair announcements
- Table in Resource Fair, opportunity for tables at each entrance if organization can staff second table
- Opportunity to have a representative of your organization "dunked" in the Dunk Tank Events (live streamed).
- 5 complimentary registrations

**FOR PROFIT RESOURCE FAIR TABLE: \$150**

**NON-PROFIT RESOURCE FAIR TABLE: \$75**

### ROUTE AND FAMILY FUN DAY AREA SPONSORSHIPS (\$1,000)

- Logo on 600+ shirts, event website, signage at sponsored area (with table).
- Name in event emails.
- 2 complimentary event registrations.

### ROUTE SIGN (\$100)



#### Choose from these Route and Family Fun Day Areas:

- Finish Line
- Water Station
- Food Truck Festival
- Dunk Tank
- Touch-A-Truck
- Stage
- Bounce Houses
- Photo Booth

*Our Mission is to enhance the lives of people with autism throughout their lifespan.*



# 5K & FAMILY FUN DAY PLEDGE FORM

## Select your Sponsorship

**MARK YOUR CALENDAR!**

Logo Deadlines for Signage  
and T-Shirts: Friday, May 12.

- EVENT SPONSOR (\$5,000)**
- FAMILY FUN DAY SPONSOR (\$2,500)**
- RESOURCE FAIR SPONSOR (\$2,500)**

### ROUTE SPONSORSHIPS (\$1,000)

- Finish Line
- Water Station

### FAMILY FUN DAY SPONSORSHIPS (\$1,000)

- Food Truck Festival
- Dunk Tank - Live Streamed for Virtual Participants
- Touch-A-Truck
- Stage
- Bounce Houses
- Photo Booth

- ROUTE SIGN (\$100)**

**Total Sponsorship:**

**\$** \_\_\_\_\_

## Donate an Item, Gift Card, or Service to the Raffle or Auction:

Item: \_\_\_\_\_ Value: \$ \_\_\_\_\_

Description: \_\_\_\_\_

### Payment Information:

\_\_\_\_ Invoice Me

\_\_\_\_ My Check is Enclosed (Made out to *Crossroads Continuum*)

Mail to: Crossroads Continuum, Attn: 5k, 43 Broad Street, Suite C300, Hudson, MA 01749

### Contact Information:

Company: \_\_\_\_\_

Website: \_\_\_\_\_ Social Media: @ \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Marketing Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please send completed form and logo files to [development@crossroadscontinuum.org](mailto:development@crossroadscontinuum.org)